

# RICHARDSON

## DESIGN

# APRIL 2019

2019 is off and running for Richardson Design, and we wanted to share the latest happenings of our firm. We have two new interns working with us this semester in marketing and graphic design. Samantha Miller is our marketing intern this spring, and is a senior at Case Western Reserve University. Johnny Colesi, a sophomore at the University of Cincinnati, is our graphic design co-op. We also started working with PR consultant, Cathy Spicer, to help us bring more focus and strategy behind our communications. And we're excited to announce that we'll be launching a new blog this month to share information on some of our projects, capabilities, staff spotlights, and other design-related features.

## Sports Business Journal / In the News

Scott Richardson, our Founder and CCO, was highlighted as a Power Player of The Culinary Culture, in February's [Sports Business Journal](#).

This feature highlights companies and individuals who demonstrate a vision to deliver across a range of fan experience in the sports industry. The piece highlights Richardson Design's aim of "CREATING THE PLACES WHERE YOU WANT TO BE," by reimagining what a concession space in a major sports arena can offer to its customers.



## 2019 Trends

"What are the top trends in .... for 2019?" Each year, companies and industries forecast what they see as the big trends in their respective space for the coming year. What will the stock market do? What's the must-have tech gadget? What will be the top travel destinations this year? In design, we also talk about the trends we're seeing and what we see impacting client spaces. Read what Partner + Design and Trend Director, Kristie Oldham, says about Non-Gendered Style Spaces to the design blog for [Bellacor](#).

## Flannery's Refresh

Flannery's Irish Pub has been a downtown Cleveland institution for more than 20 years. We worked with Flannery's on a quick, 2-week design refresh for this Cleveland landmark and had everything ready for St. Patrick's Day! Be sure to check out the newly designed interior, featuring new floors, lighting and fixtures. We also replaced the furniture and created a much larger open bar space by removing a couple of permanent pieces of furniture.



## Skunk & Goat Turns 1

In February, the Skunk & Goat Tavern in Erie, Pennsylvania, celebrated their first birthday. Over the past year, diners have enjoyed a revitalized brand and interior, with a more open layout conducive for live music and aspects of

the tavern's animated character. Keep up with this brand on [Instagram](#) - and don't miss out on the "Little Stinkers Club" baby onesie that flew off the shelves last month. Locals should check out The Skunk & Goat Mug Club, the tavern's loyalty program that offers members a mug, a T-shirt, and invitations to exclusive tastings and appreciation parties. We had a great time working with Skunk & Goat and Red Letter Hospitality on this full concept redesign.

## #rdesignontheroad

Partner + Design and Trend Director, Kristie Oldham, hit the road with 60,000 of her closest friends to attend the 2019 International Home & Housewares show in Chicago. This sold-out, jam-packed show featured 2,200 exhibitors in home and housewares from more than 50 countries in just 3-1/2 short days. Buyers from more than 130 countries attended this show to look at the newest and latest products by manufacturers like KOHLER Co., All-Clad, Le Creuset, and KitchenAid.

Did you know that global spending on housewares exceeded \$360 billion in 2017? This year, the show featured a focus on the specialty beverage movement (think coffee and craft beer). Kristie attempted to cover over 800,000 square feet of exhibit space with expos featuring dine + decor; wired + well expo (smart home technology); and the clean + contain expo (anyone KonMari'ing their homes?). She also attended many of the keynote presentations, getting the latest on trends impacting design and consumer buying habits for the coming year, all of which we can use to help our clients realize their visions.

Ready to talk about your next project? [Get in touch](#). We'll have the coffee ready.

-The Richardson Design Team

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