

Power Players: Scott Richardson

By David Broughton

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Photo: BILLY DELFS

SCOTT RICHARDSON

Founder and Chief Creative Officer

Richardson Design

Richardson's "Launch" concept could be the reason why the concession stand where you bought dinner during last night's concert looks completely different during your halftime snack today. A longtime friend of and designer for chef Michael Symon, he creates concessions areas that he calls "fully transformational," by changing lighting, equipment, decor, chefs and menus.